Jie-I Chen

Graphic Designer

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EDUCATION

Sep 2019–Dec 2021
California College of the Arts
BFA in Graphic Design
San Francisco, CA

LANGUAGES

· English
· Mandarin

AWARD

2015
Honourable Mention
Toy & Children Commodities Design
Competition
New Taipei City, Taiwan

EXPERIENCE

Design Intern   March–May 2022
Native Design, San Francisco, CA

· Supported UI/UX team in all stages of a project, including research, concept development and preparation of client presentations

· Create user flows, conceptual wireframes, and functional prototypes

· Identify and troubleshoot possible UX problems and presented solutions for project challenges and difficulties for the team and reported to design director

IXD/ GD Summer Studio   May–Aug 2021
Client- San Francisco Veterans Affairs Medical Center
California College of the Arts, San Francisco, CA

· Designed campaign materials for staffs and patients including four series posters, a website, a mobile app, an email newsletter, and a survey page for San Francisco Veterans Affairs Medical Center

· Develop, champion and influence how the SFVA's brand expresses itself through graphic design and develop guidelines, systems, and processes to ensure quality and consistency at scale

· Collaborate with cross-functional teams (ex: teammates, design director, VA design team, etc) in ways that elevate and inform the team's output

Script Supervisor   July–Aug 2018
Chi Po-lin Foundation, New Taipei City, Taiwan

· Coedited with an 8 minutes city promotional video with over 40,000 views on YouTube (due Dec 2021) *Taichung Our City*

· Scribed and organized over 5,000 videos that helped the editor improve work efficiency

· Facilitated client relationships with two partners through follow-up meetings with stakeholders

· Improved initiative teamwork skills by achieving and balancing each department's request for quality under the pressure of time and budget constraints

SKILLS

Software
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Figma
Principle

Technical Skills
Branding
Logo design
Illustration
Photography
Packaging design
User interface design